

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 705789 /		<u>Alt Order #</u> 06271949
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/10/12 / 08/13/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KUSA	10/02/12	10/08/12	The Doctors	1-2p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$300.00			
N 2	KUSA	10/02/12	10/08/12	Late News M-F	10-1035p		:30			NM	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$2,800.00			
N 3	KUSA	10/02/12	10/08/12	Tonight Show	1037-1137p		:30			NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$1,300.00			
N 4	KUSA	10/02/12	10/08/12	Late Night w/Jimmy Fallon	1137p-1237a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$300.00			
N 5	KUSA	10/02/12	10/08/12	Extra	1230p-1p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$350.00			
N 6	KUSA	10/02/12	10/08/12	9News at Noon	12p-1230p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$350.00			
N 7	KUSA	10/02/12	10/08/12	Days of Our Lives	M-F 2-3p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$550.00			
N 8	KUSA	10/02/12	10/08/12	Ellen	3-4p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$350.00			
N 9	KUSA	10/02/12	10/08/12	9News 4pm	4p-5p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$700.00			
N 10	KUSA	10/02/12	10/08/12	9News Daybreak 5a	5-530am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$500.00			
N 11	KUSA	10/02/12	10/08/12	9News 5pm	5p-530p		:30			NM	5	\$8,000.00

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TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
705789 /	06271949

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,600.00																													
N 12	KUSA	10/02/12	10/08/12	9News 5pm	5p-530p		:30			NM	2	\$6,000.00																										
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Week:		10/02/12	10/08/12	MTWTF--				2	\$3,000.00																													
N 13	KUSA	10/02/12	10/08/12	9News Daybreak 5:30a	530-6am		:30			NM	5	\$4,250.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	MTWTF--				5	\$850.00																													
N 14	KUSA	10/02/12	10/08/12	9News 6pm	6p-630p		:30			NM	5	\$9,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$1,800.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/02/12	10/08/12	MTWTF--				5	\$1,800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,800.00																													
N 15	KUSA	10/02/12	10/08/12	9News 6am	6-7am		:30			NM	5	\$7,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,400.00																													
N 16	KUSA	10/02/12	10/08/12	Entertainment Tonight	630-7p		:30			NM	5	\$8,000.00																										
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Week:		10/02/12	10/08/12	MTWTF--				5	\$1,600.00																													
N 17	KUSA	10/02/12	10/08/12	Today Show	7-9am		:30			NM	10	\$13,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	MTWTF--				10	\$1,300.00																													
N 18	KUSA	10/02/12	10/08/12	Today Show II	9-10am		:30			NM	5	\$2,250.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	MTWTF--				5	\$450.00																													
N 19	KUSA	10/02/12	10/08/12	M-F 430-5a News	430-5a		:30			NM	4	\$200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/02/12	10/08/12	MTWT--S				4	\$50.00																													
N 20	KUSA	10/05/12	10/05/12	Grimm	8-9p		:30			NM	1	\$2,500.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	----F--				1	\$2,500.00																													
N 21	KUSA	10/05/12	10/05/12	Dateline	9-10p		:30			NM	0	\$0.00																										
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Week:		10/01/12	10/07/12	----F--				1	\$3,000.00																													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	KUSA	10/01/12-10/07/12	Dateline	9-10p	-----F----	:30		\$3,000.00	NM																												
	Credited																																					
N 22	KUSA	10/08/12	10/08/12	The Voice	7-9p		:30			NM	0	\$0.00																										
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	1	KUSA	10/08/12-10/14/12	The Voice	7-9p	M-----	:30		\$7,500.00	NM																												
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	2	KUSA	10/08/12-10/14/12	The Voice	7-9p	M-----	:30		\$7,500.00	NM																												
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N 23	KUSA	10/08/12	10/08/12	Revolution	9-10p		:30			NM	0	\$0.00																										
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	1	KUSA	10/08/12-10/14/12	Revolution	9-10p	M-----	:30		\$4,500.00	NM																												
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www.9news.com

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705789 /	06271949

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10/02/12 - 10/08/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 24	KUSA	10/06/12	10/07/12	NBC Nightly News Weekend	430-5p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				1	\$2,500.00			
N 25	KUSA	10/06/12	10/06/12	9News 10pm Sat	Sat 10p-1037p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$2,000.00			
N 26	KUSA	10/06/12	10/06/12	Saturday Night Live	1037p-1207a		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$1,400.00			
N 27	KUSA	10/06/12	10/06/12	Early News (Sa-Su)	SS 5-6p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$950.00			
N 28	KUSA	10/06/12	10/06/12	Sat Today	5-7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$350.00			
N 29	KUSA	10/06/12	10/06/12	Notre Dame Football	Notre Dame Footb:		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$2,000.00			
N 30	KUSA	10/06/12	10/06/12	9News 7a Sat	7-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$700.00			
N 31	KUSA	10/07/12	10/07/12	9News 10p Sun	10-1037p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,800.00			
N 32	KUSA	10/07/12	10/07/12	Sun News Extended	1035-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,200.00			
N 33	KUSA	10/07/12	10/07/12	Football Night in America	Various		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,000.00			
N 34	KUSA	10/07/12	10/07/12	Sunday Today	6-7am		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$275.00			
N 35	KUSA	10/07/12	10/07/12	9News 7a Sun	7-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				2	\$700.00			
N 36	KUSA	10/07/12	10/07/12	NFL Special Edition News	9-10p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,800.00			
N 37	KUSA	10/04/12	10/04/12	30 Rock/ Up All Night	7-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$3,500.00			
N 38	KUSA	10/02/12	10/02/12	The Voice	7-8p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$7,500.00			
N 39	KUSA	10/02/12	10/02/12	Go On/ The New Normal	8-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,500.00			
N 40	KUSA	10/02/12	10/02/12	Parenthood	9-10p		:30			NM	0	\$0.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

Contract / Revision	Alt Order #
705789 /	06271949

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -T----- 1 \$4,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KUSA 10/01/12-10/07/12 Parenthood 9-10p -Tu----- :30 \$4,500.00 NM Credited												
N 41	KUSA	10/03/12	10/03/12	Animal Practice/ Guys with Ki7-8p			:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$3,500.00												
N 42	KUSA	10/03/12	10/03/12	Law & Order: SVU	8-9p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$3,500.00												
N 43	KUSA	10/07/12	10/07/12	NFL Regular Season Football NFL Regular Season			:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 2 \$7,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KUSA 10/01/12-10/07/12 NFL Regular Season Football NFL Regular Season -----S :30 \$7,000.00 NM Credited 2 KUSA 10/01/12-10/07/12 NFL Regular Season Football NFL Regular Season -----S :30 \$7,000.00 NM Credited												
N 44	KUSA	10/05/12	10/05/12	Dateline	9-10p		:30			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ----F-- 1 \$2,800.00												
N 45	KUSA	10/02/12	10/05/12	Colorado & Company	10a-11a		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 1 \$200.00												
N 46	KUSA	10/08/12	10/08/12	The Voice	7-9p		:30			NM	2	\$13,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 M----- 2 \$6,500.00												
N 47	KUSA	10/06/12	10/06/12	Notre Dame Football	Notre Dame Football		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S- 1 \$2,000.00												
N 48	KUSA	10/08/12	10/08/12	Revolution	9-10p		:30			NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 M----- 1 \$4,000.00												
N 49	KUSA	10/02/12	10/05/12	9News Daybreak 5a	5-530am		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 2 \$500.00												
N 50	KUSA	10/02/12	10/02/12	Parenthood	9-10p		:30			NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -T----- 1 \$4,000.00												
N 51	KUSA	10/07/12	10/07/12	NFL Regular Season Football NFL Regular Season			:30			NM	2	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 2 \$6,000.00												
N 52	KUSA	10/07/12	10/07/12	Football Night in America	Various		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 1 \$2,000.00												
Totals											133	\$192,475.00

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<u>Contract / Revision</u> 705789 /		<u>Alt Order #</u> 06271949
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/10/12 / 08/13/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	110	\$154,625.00	\$131,431.25
10/08/12 - 10/14/12	23	\$37,850.00	\$32,172.50
Totals	133	\$192,475.00	\$163,603.75

Signature: _____ **Date:** _____

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